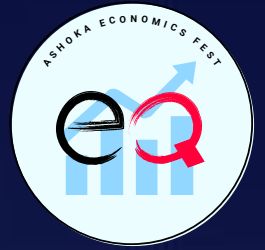




ashoka
UNIVERSITY



ASHOKA UNIVERSITY'S ECONOMICS FEST

EQ

EQUILIBRIUM

3.0

PRIZE POOL:
4.6L +

MARCH 29TH-30TH



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ABOUT US AUES

The Ashoka University Economics Society (AUES) founded in 2016 contributes to the dialogue around economics at Ashoka University. We strive to make the discipline more accessible to students and inspire them to engage with ideas beyond the spaces of the classrooms.

The Ashoka Economics Department was ranked number 1 in India by RePEc, with 29 permanent faculty members of diverse research interests.

KEY HIGHLIGHTS



1

Ranked Academic Society
in Ashoka University



100+ Members



30+ Events



150+ Eminent Speakers Hosted

EQ

Previous editions of the fest featured keynote speeches by **Dr Raghuram Rajan** and **Shri Sanjeev Sanyal** concluded with a **Chaar Diwaari** concert and was sponsored by major brands like Canara Bank, BMW Infinity, Coca-Cola, IDP, and Stock Edge.

IN THE PAST

20+

Events Organised

30+

Colleges

5 Lakhs +

Prize Pool

5000+

Footfall

Equilibrium 2025 will feature **10+ inter-university competitions** with big cash prizes, seminars by eminent personalities including some of the biggest economists and corporate professionals in the country. Our **two-day festival** promises to be an intellectually stimulating, fun-filled event with an impressive lineup of activities, competitions, and seminars.

TIMELINE



DAY 1: 29TH MARCH 2025

11:00-12:00 PM	Lunar economics	Samay-sya				Carnival Games		
12:00-1:00 PM			Econ Verse				Catanomics	
1:00-2:00 PM				Paper Presentation Competition (Round 2)				Casino Room
2:00-3:00 PM								Escape Room
3:00-4:00 PM								Game of Life
4:00-5:00 PM								Nazariya
5:00-6:00 PM	Seminar: Gurcharan Das							
7:00-8:30 PM	CULTURAL EVENT							

All events will be conducted offline, at Ashoka University, except Game Theory Cryptic Challenge (Online).

All registrations will be done on Unstop. On-spot registrations for competitions without pre-elimination rounds will be available.

TIMELINE

DAY 2: 30TH MARCH 2025

11:00-12:30 PM	Health Teach Case Competition Round I	Bodhi Stock Exchange		Startup Showdown	Carnival Games
12:30-1:00 PM					Casino Room
1:00-2:00 PM	Health Teach Case Competition Round 2		Policy GPT		Escape Room
2:00-3:00 PM					Game of Life
3:00-4:00 PM					Nazariya
4:00-5:00 PM					
5:30-7:30 PM	CULTURAL EVENT				

All events will be conducted offline, at Ashoka University, except Game Theory Cryptic Challenge (Online).

All registrations will be done on Unstop. On-spot registrations for competitions without pre-elimination rounds will be available.



MEET OUR PARTNERS

TITLE PARTNER



OFFICIAL EVENT PARTNER



SNACKING PARTNER



FOOD PARTNER



BEVERAGE PARTNER



BACKPACK PARTNER



KNOWLEDGE PARTNER



DIGITAL INSIGHTS PARTNER



POWERED BY



PAST SPONSORS



Indian Oil



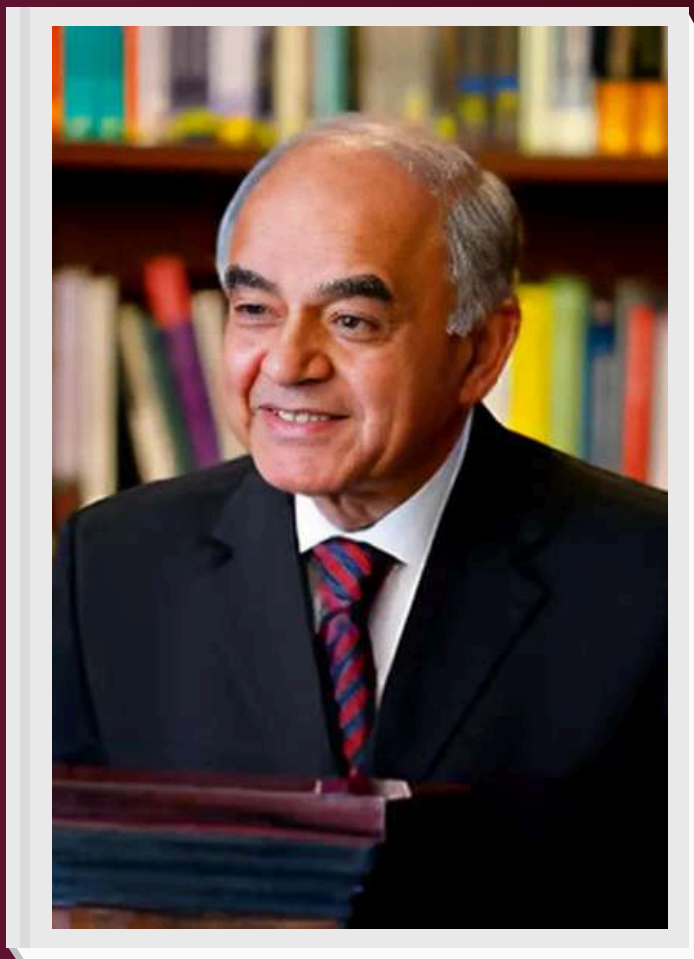


SEMINARS



Register on Unstop [HERE](#)

GURCHARAN DAS



Gurcharan Das is a globally acclaimed author, thought leader, and former CEO of Procter & Gamble India.

A Harvard University graduate and celebrated author of 'India Unbound', he is known for his unique ability to connect India's economic and cultural evolution with real-world business insights.

He is a regular columnist for The Times of India and The Financial Times, and a speaker who has delivered talks at eminent institutions like Harvard, Yale, and the World Bank.



DATE:
29 MARCH



TIME:
5:00 PM



MODE:
OFFLINE

DR. DUVVURI SUBBARAO

PRE-EVENT SEMINAR



Dr. Duvvuri Subbarao is an eminent economist and the 22nd Governor of the Reserve Bank of India (RBI), where he played a pivotal role in steering the Indian economy through the 2008 global financial crisis.

An alumnus of IIT Kanpur and MIT, and a former IAS officer, he has held key positions, including Finance Secretary to the Government of India.

Dr. Subbarao is a globally respected thought leader who has spoken at prestigious institutions like the World Bank, the IMF, and Harvard.



DATE:
13 FEBRUARY



TIME:
5:00 PM



MODE:
OFFLINE

DR. FARZANA AFRIDI

PRE-EVENT SEMINAR



Dr. Farzana Afridi is a distinguished economist and professor at the Indian Statistical Institute (ISI), Delhi, specializing in development economics and labor markets.

With a Ph.D. from the University of Michigan and extensive research collaborations with global institutions like the World Bank and UNICEF, her work has shaped policy discussions on gender inequality, education, and public welfare in India



DATE:
31 JANUARY



TIME:
4:00 PM



MODE:
OFFLINE

COMPETITIONS



POLICY GPT

WHERE DATA DRIVES CHANGE

FED X Ashoka University Economics Society

Test your data analysis and problem solving skills at the PolicyGPT competition during Equilibrium 3.0. Participants need to do data analysis and visualization and use their results to inform policy recommendations for the Problem Statement.

PRIZE POOL

RS. 40,000



Participants can enter in groups. They will be given a problem statement and a cleaned dataset.

ROUND 1:

Participants have to analyse the provided dataset and create descriptive statistics accompanied by a strategic policy plan to address the problem statement.

ROUND 2:

Shortlisted teams will prepare and deliver a presentation of their policy proposals to our panel of esteemed judges and the audience.



DATE:
30 MARCH



TEAM SIZE:
UPTO 3



MODE:
OFFLINE

Register on Unstop [HERE](#)



BODHI STOCK EXCHANGE

MASTER THE MARKET MADNESS

Ashoka Investments Club X Ashoka University Economics Society



A dynamic stock market simulation event in which participants will navigate through a virtual marketplace where stock prices fluctuate in response to live news updates. This is your chance to showcase your financial acumen and investment strategy in a fast-paced, competitive environment.

PRIZE POOL
RS. 40,000



Each participant starts with a predefined amount of virtual capital. Participants will navigate a virtual marketplace where stock prices fluctuate in response to live news updates.

The event will consist of 8 rounds, during which participants must analyze the news, anticipate market movements, and make quick, informed decisions to maximize returns.

Duration: Approximately 1.5 to 2 hours.
Participation: Individual only (no teams).
All participants must bring their own laptops to compete.



DATE:
30 MARCH



TEAM SIZE:
1



MODE:
OFFLINE

Register on Unstop [HERE](#)

HEALTHTECH CASE COMPETITION



×

AKRC

×



SOLVE. INNOVATE. DELIVER.

Ashoka Consulting Club X Ashoka Health Research Club X Ashoka University Economics Society

A healthcare related case study, preferably with some level of basic data analysis, that engages participants' problem solving skills.

PRIZE POOL
RS. 40,000



DATAVIZ RESOURCES (in the week preceding the event):

Teams will be provided with resources introducing essential tools like advanced data visualisation techniques that teams are expected to use in their solution.

ROUND 1:

Each team will receive detailed case materials and their initial challenge. Teams must carefully analyse the case and utilise data insights to make a well-supported, strategic decision presented as a 1 page memo within the allotted time.

ROUND 2:

The top 10 teams advance to the next phase. Based on your decision in Round 1, your team will develop a strategic roadmap for implementation and present your vision in front of a panel of judges. The presentation will be in the form of a ppt for 8+2 minutes.



DATE:
30 MARCH



TEAM SIZE:
2-3



MODE:
OFFLINE

Register on Unstop [HERE](#)

SAMAY-SYA

A BUSINESS STRATEGY COMPETITION

Ashoka Business Club X Ashoka University Economics Society

A competition combining case analysis, financial planning and resource management, challenging participants to make decisions through industry analysis, auctions, and turnaround planning.

PRIZE POOL

RS. 40,000



PRELIM ROUND (Online- 19th Feb)

An online MCQ quiz round which will test participants on current affairs and general knowledge questions from the business domain. Top 20 teams shortlisted will receive a list of failed company profiles relevant for the next offline stages of the competition.

ROUND 1: COMPANY AUCTION

Teams are given a budget to bid on failed companies and craft crisis management strategies for industry-wide and company-specific crises.

ROUND 2: TOOLKIT SALE

Teams will purchase tools from a virtual marketplace to address challenges in turning around their companies, by budgeting for the most effective tools.

ROUND 3: FINAL STRATEGY PRESENTATIONS

Each team will present a 4-minute strategy outlining their company selection, challenges, tools, and planning for success.



DATE:
29 MARCH



TEAM SIZE:
2-4



MODE:
OFFLINE

START UP SHOWDOWN

THE VENTURE CAPITAL REALM

Ashoka Entrepreneurship Club X Ashoka University Economics Society



A group pitching competition that tests your entrepreneurial skills in two phases: Sector Bidding with Venture Capital and Portfolio Creation by selecting and justifying three Indian startups per sector.

PRIZE POOL

RS. 40,000



SECTOR BIDDING

Teams will bid on 40 sectors with a fixed pool of capital. The highest bid gets the sector. Teams unable to secure 2-3 sectors will be eliminated.

PORTFOLIO CREATION

Teams select 3 startups from their sectors and analyze their potential. Teams should focus on risks, market opportunities, edge, and future returns. A portfolio of 3 startups is to be made stating the reasoning for their selection.

PITCH DECK SUBMISSION

Teams have to prepare a concise and compelling pitch deck that justifies their portfolio choices.

FINAL PRESENTATIONS

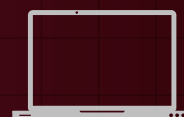
The top 10 teams present their portfolio to the judges. The portfolio should defend your portfolio choices, risks, and projected returns.



DATE:
30 MARCH



TEAM SIZE:
3-4



MODE:
OFFLINE

Register on Unstop [HERE](#)

GAME THEORY



X



CRYPTIC CHALLENGE

OUTWIT. OUTPLAY. OUTLAST.

Warwick INSA X Ashoka University Economics Society

An exciting online competition based on high-level, cryptic Game Theory problems.

The event challenges are designed to disguise underlying concepts of Game Theory, requiring participants to decode puzzles and think creatively. While a basic understanding of Game Theory can be helpful, the problems are solvable through pure logical reasoning.

PRIZE POOL

RS. 30,000



To assist participants, an optional list of introductory articles and concepts will be provided as a starting point. The competition will run for 24 hours, from 5 PM IST on Saturday to 5 PM IST on Sunday, accommodating participants across different time zones.

Teams will receive 1 question at a time, unlocking the next only upon solving the current one correctly. This sequential format ensures that both speed and accuracy are crucial for victory. The team that solves all the questions in the shortest time wins!



DATE:
29-30 MARCH



TEAM SIZE:
2



MODE:
ONLINE

Register on Unstop [HERE](#)

CATANOMICS

WHERE STRATEGY MEETS REALITY

Catanomics is a dynamic event where teams tackle real-world economic challenges on a fictional island by leveraging the economic principles behind the popular board game, Catan. Combining strategy, policy-making, and behavioural economics, this event is designed to test creativity, analytical skills, and practical application of economic principles.

PRIZE POOL
RS. 30,000



ROUND 1: SECTOR DEVELOPMENT CHALLENGE

Teams tackle socio-economic challenges on fictional islands by allocating resources, trading, and building/upgrading sectoral infrastructure. Progress is showcased on a map.

MINI ROUND: BEHAVIOURAL ECONOMICS CHALLENGE

Teams design a marketing campaign (e.g., brochure, infographic, or video) to promote their Round 1 solutions

ROUND 2: SHOCK AND POLICY RESPONSE

Teams face real-time economic shocks (e.g., inflation, natural disasters) and adapt strategies to manage crises while ensuring long-term growth.



DATE:
29 MARCH



TEAM SIZE:
4-6



MODE:
OFFLINE

LUNAR ECONOMICS



BUILDING A SUSTAINABLE FUTURE

An economics case competition where teams design an economic plan for a sustainable lunar colony to address - resource extraction, governance, financial systems, and labor policies - that are essential for building a viable lunar economy.

PRIZE POOL

RS. 30,000



Participants will receive the case topic a day prior to prepare.

On the event day, teams will have two hours to refine their ideas and create a structured presentation.

Following their presentation, a Q&A round with judges and other participants will test the depth and practicality of their solutions.

This round encourages discussion, challenges assumptions, and provides teams with an opportunity to clarify and defend their proposals.

Teams will be judged by experts in economics and space-related fields. Teams should showcase their feasibility, creativity, and strategic thinking.



DATE:
29 MARCH



TEAM SIZE:
3-5



MODE:
OFFLINE

Register on Unstop [HERE](#)

PAPER

PRESENTATION

WHERE RESEARCH TAKES FLIGHT



Look into imperative research questions, engage with your hypotheses theoretically and empirically, and present your work in an academic research paper!

PRIZE POOL
RS. 30,000



The Paper Presentation Competition aims to bring together undergraduate students aspiring to enter the academic space to engage with important research questions of our times. Candidates may submit research papers on one of two broad topics: Public Economics and Health Economics. The competition will be held in two rounds. The first round will be eliminative.

ABSTRACT SUBMISSIONS: Due 23rd January EOD

Abstracts are required to be no more than 700 words long. They should clearly state the objective of the study, the research problem, the methodology used for research and the results obtained or expected from the study.

PAPER SUBMISSIONS: Due 17th February EOD

Shortlisted candidates will be notified by 27th January. The selected groups will submit their final papers, and present them in person at Ashoka University to a panel of judges.



DATE:
29 MARCH



TEAM SIZE:
1-3



MODE:
OFFLINE

Register on Unstop [HERE](#)



ECON-VERSE

YOUR A-TO-Z PODCASTING CHALLENGE

A creative podcast competition where you stand a chance to create original podcast episodes on thought-provoking econ topics

PRIZE POOL

RS. 10,000



ROUND 1: PRELIMINARY ROUND (9th February)

Teams must select one of the few themes provided and prepare a 10-minute audio clip discussing a relevant topic under the chosen theme. They also have to submit a 500-word write-up including the reason behind choosing the topic, a person you think would be relevant to interview on the same and the key points discussed in the audio clip.

MENTORSHIP SESSION

Before the second round, participants will get to attend a mentorship session on campus by a high-profile guest, providing expert advice on crafting engaging episodes.

ROUND 2: ON CAMPUS FINAL ROUND

Shortlisted teams will come to Ashoka's campus and will receive a single topic on the spot. Teams will have to brainstorm, script, record, and edit a 20-25 minute audio-only podcast episode involving a discussion between the teammates within the allotted time.



DATE:
29 MARCH



TEAM SIZE:
2



MODE:
OFFLINE

Register on Unstop [HERE](#)

20



SOCIAL EVENTS



CASINO ROOM

Step into our casino room - where luck meets strategy! Whether you're a seasoned card master or a curious beginner there is something for everyone! Test your luck at our card games, and watch fortunes change in a heartbeat. Can you count your way to 21 at blackjack? Or would you rather try your hand at poker? The stakes are high, will your reward be higher?



DATE:
29-30 MARCH



TEAM SIZE:
1



MODE:
OFFLINE



ESCAPE ROOM

Come try our economics themed escape room and make it out before your econ professor catches you! Clock is ticking and everything hangs in the balance. Get your friends to help you or find a team on the spot, but register to secure a spot, entry is limited!



DATE:
29-30 MARCH



TEAM SIZE:
4-6



MODE:
OFFLINE

THE GAME OF LIFE

Come play the crowd favourite 'Game of Life' but in real life and with an economics twist! Walk through a life sized board while you contemplate your life decisions with other players. Should you do that MBA? Invest in tech? Maybe be married by 21? Retire by 25? Come find us and come find out!



DATE:
29-30 MARCH



TEAM SIZE:
1



MODE:
OFFLINE



NAZARIYA

How would you sell a Tupperware box or a jar of Chawanprash on a university campus? We're looking for the most fun, quirky, and out-of-the-box product photos for products that don't fit in! Snap your best shots and stand a chance to win a cash prize of ₹2500. Whether it's clever angles, unexpected settings, or hilarious setups, the spotlight's on your imagination.



DATE:
29-30 MARCH



TEAM SIZE:
1



MODE:
OFFLINE



GAMES

Step into a world of excitement with our Carnival Games! Dance your heart out at the Just Dance station and the Flash Mob. Test your luck at 7 up 7 down or show off your reflexes at the exciting Flip Cup station. Challenge your skills with games like Currency Memory Match and Pin the Dot on Equilibrium Point. It's time to play, laugh and win big prizes!



DATE:
29-30 MARCH



TEAM SIZE:
1



MODE:
OFFLINE



CULTURAL EVENT



STAY TUNED

GUIDELINES



- All external participants **MUST** carry their college ID/ proofs.
- All external participants will be given a band/tag/stamp to indicate that they are a part of the fest. They must wear it all times.
- All external participants must exit the campus by 7:30 PM on 22nd Feb and 23rd Feb. Failure to do so will be taken up gravely (disqualification from the events they participated in).
- External Students are not permitted to visit the Residence Halls.
- All Ashoka University guidelines will be applicable to external students.
- It is the responsibility of all participants to clean up after themselves and ensure that the campus remains clean.
- There will be help desks set up for emergencies and coupons, venues will be shared closer to the date.
- Students will only be provided with refreshments from our end during competitions.



HOW TO REACH ASHOKA



1. Via the yellow line reach Jahangirpuri metro station
(Towards Samaypur Badli)
2. **Free shuttle service from Jahangirpuri (time to be announced closer to fest)**
3. Board the shuttle to Ashoka University near the lift in between Gate No.3 and Gate No.4. The shuttles are free to board.
4. Shuttles will be running frequently to and fro from the Ashoka University campus

CONTACT US

Fest POCs

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LINKEDIN

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